

Addressing Social Isolation and Loneliness:

INSIGHTS AND PERSPECTIVES THROUGH RESEARCH AND EVALUATION.



Griffith University | South Bank Campus
Monday 6th April 2020 | 12pm - 6pm



SYMPOSIUM PROGRAM					
12.00	REGISTRATION				
12.30 - 12.45	Welcome	<p>WELCOME TO COUNTRY</p> <p>GRIFFITH UNIVERSITY WELCOME Sameer Deshpande Associate Professor (Social Marketing), Acting Director (Social Marketing @ Griffith)</p> <p>AES AND AMSRS WELCOME Bill Wallace and Elissa Molloy</p>			
12.50-1.20	Keynote	<p>SOCIAL ISOLATION RISING - CAUSES, COSTS AND CONSEQUENCES</p> <p>Sandy Blackburn-Wright, Founder and Managing Director, Social Outcomes</p>			
WORKSHOPS					
1.30 – 2.20	Workshops	<p>ADOPTING MARKETING STRATEGIES TO ADDRESS THE SOCIAL ISOLATION CHALLENGE</p> <p>Sameer Deshpande Associate Professor (Social Marketing), Acting Director (Social Marketing @ Griffith)</p>	<p>SOCIAL COHESION AND SOCIAL FRAGMENTATION: THE DICHOTOMY OF MODERN LIFE</p> <p>Kathy Benson Chief Client Officer, Ipsos ANZ</p>	<p>IT TAKES A BENCH TO FIGHT LONELINESS & SOCIAL ISOLATION!</p> <p>Cait Wildman Community Development Practitioner Community Qld</p>	<p>LEARNINGS FROM THE MENTAL WELLBEING OF QUEENSLANDERS</p> <p>Fiona Burnett, Senior Consultant, Kantar and Simone Bennett QLD Health</p>
3.40 – 4.30	Workshops	<p>REFLECTION ON THE OPEN HOMES PROJECT BY JEFFREY TAN PRODUCED BY LA BOITE THEATRE AND BACKBONE YOUTH ARTS OCT/NOV 2019</p> <p>Todd McDonald, Open Homes, La Boite Theatre Company</p>	<p>BREAKING SOCIAL ISOLATION, BUILDING COMMUNITY – AN EVALUATION OF THE HOPE ST CAFÉ SOCIAL ENTERPRISE, MICAH PROJECTS.</p> <p>Karyn Walsh, CEO, Micah projects Annette Gillespie, Social Enterprise Manager, Micah projects</p>	<p>CREATING CONNECTIONS – WHAT NEIGHBOURS CAN DO</p> <p>Sam Robinson, Manager, Neighbour Day, Relationship Australia</p>	<p>FIRST NATIONS YOUTH SUICIDES- CAUSE AND EFFECT</p> <p>Ross Williams, 2%ers Advisory Service (Freelance Consultant)</p> <p>CREATING PATHWAYS TO SOCIAL INCLUSION: THE CASE STUDY OF IWAA</p> <p>Dr Nora Amath, National Manager Of Refugee Settlement, CAMS Coordinator IWAA, Adjunct Research Fellow GU</p>
4.40 – 5.00	Keynote	<p>THE REBELLION IS COMING</p> <p>Joan Young, Global Head Of Syndicated Products At Kantar Public Division</p>			
5.00 – 5.20	Keynote	<p>INDIGENOUS COMMUNITY SHARING - VIRTUAL SPEARS</p> <p>Brett Leavy, Managing Director, Virtual Songlines, Bilbie Virtual Lab</p>			
5.20 – 5.30	SUMMING UP AND CLOSE				
5.30-6.30	NETWORKING DRINKS				