CUTTING THROUGH COMPLEXITY

Stakeholder mapping using an ecosystems lens

WEDNESDAY, 18 OCTOBER 2023

ALLEN + CLARKE
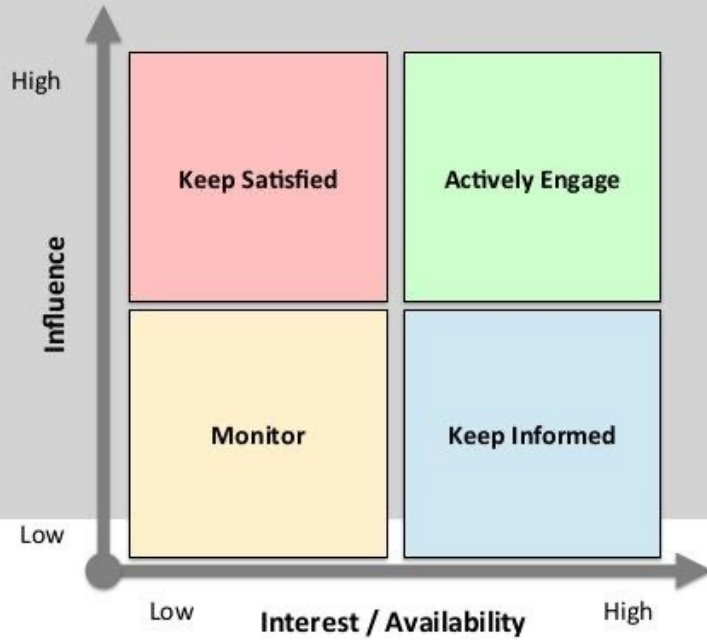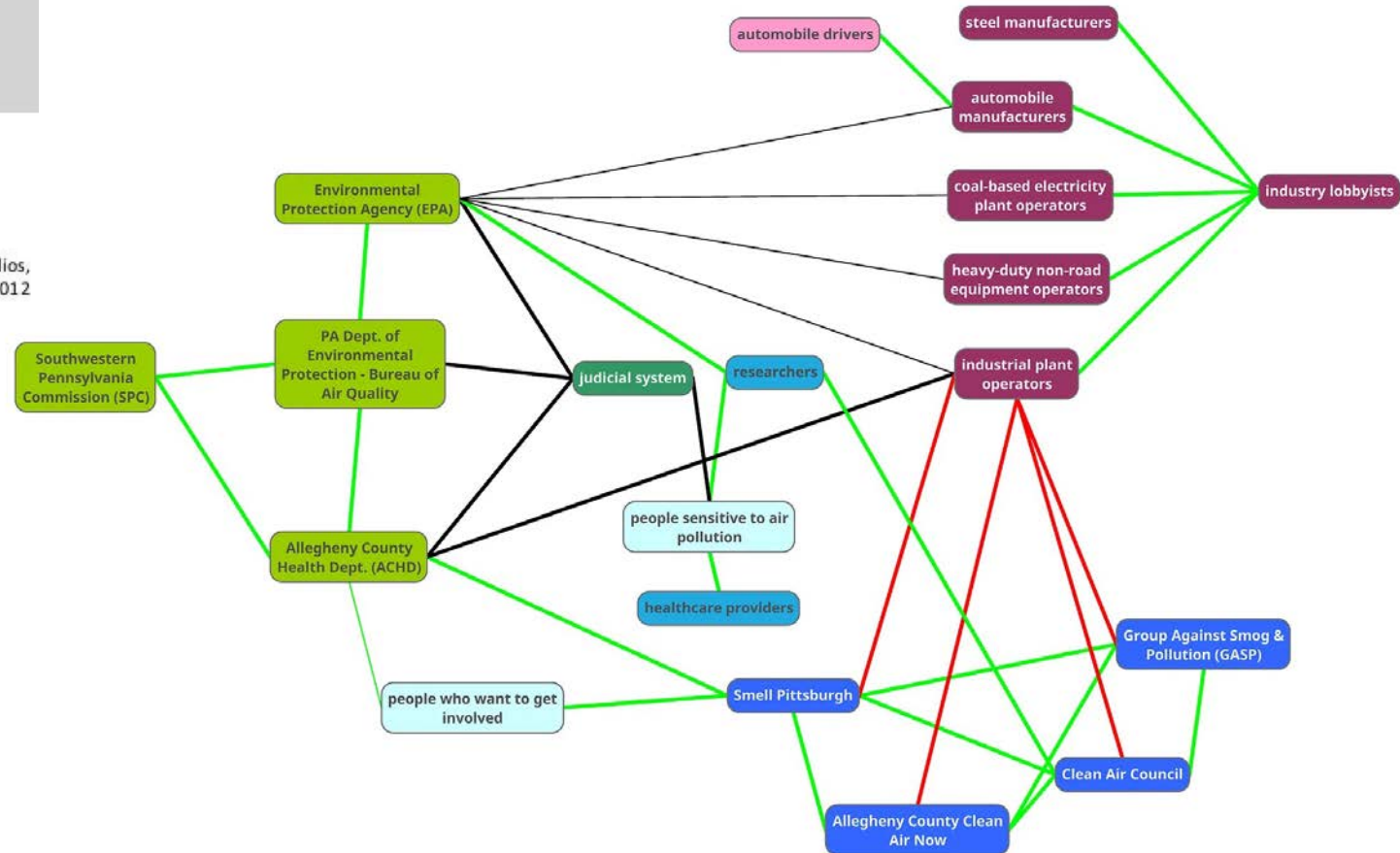
STAKEHOLDER MAPPING

The process of identifying and categorising stakeholders, their influence and interest in an intervention (and its evaluation).

ALLEN + CLARKE

THE STAKEHOLDER MAP

Influence: High / Low
Interest / Availability: Low / High

- Keep Satisfied
- Actively Engage
- Monitor
- Keep Informed

Source: The Stakeholder Management framework for teams, programs and portfolios, Scaled Agile, Inc, 2012

ALLEN + CLARKE

automobile drivers
steel manufacturers
automobile manufacturers
coal-based electricity plant operators
heavy-duty non-road equipment operators
industry lobbyists
Environmental Protection Agency (EPA)
Southwestern Pennsylvania Commission (SPC)
PA Dept. of Environmental Protection - Bureau of Air Quality
judicial system
researchers
industrial plant operators
Allegheny County Health Dept. (ACHD)
people sensitive to air pollution
healthcare providers
people who want to get involved
Smell Pittsburgh
Group Against Smog & Pollution (GASP)
Clean Air Council
Allegheny County Clean Air Now

ECOSYSTEM

THE STAKEHOLDER ECOSYSTEM

ARCHITECTS
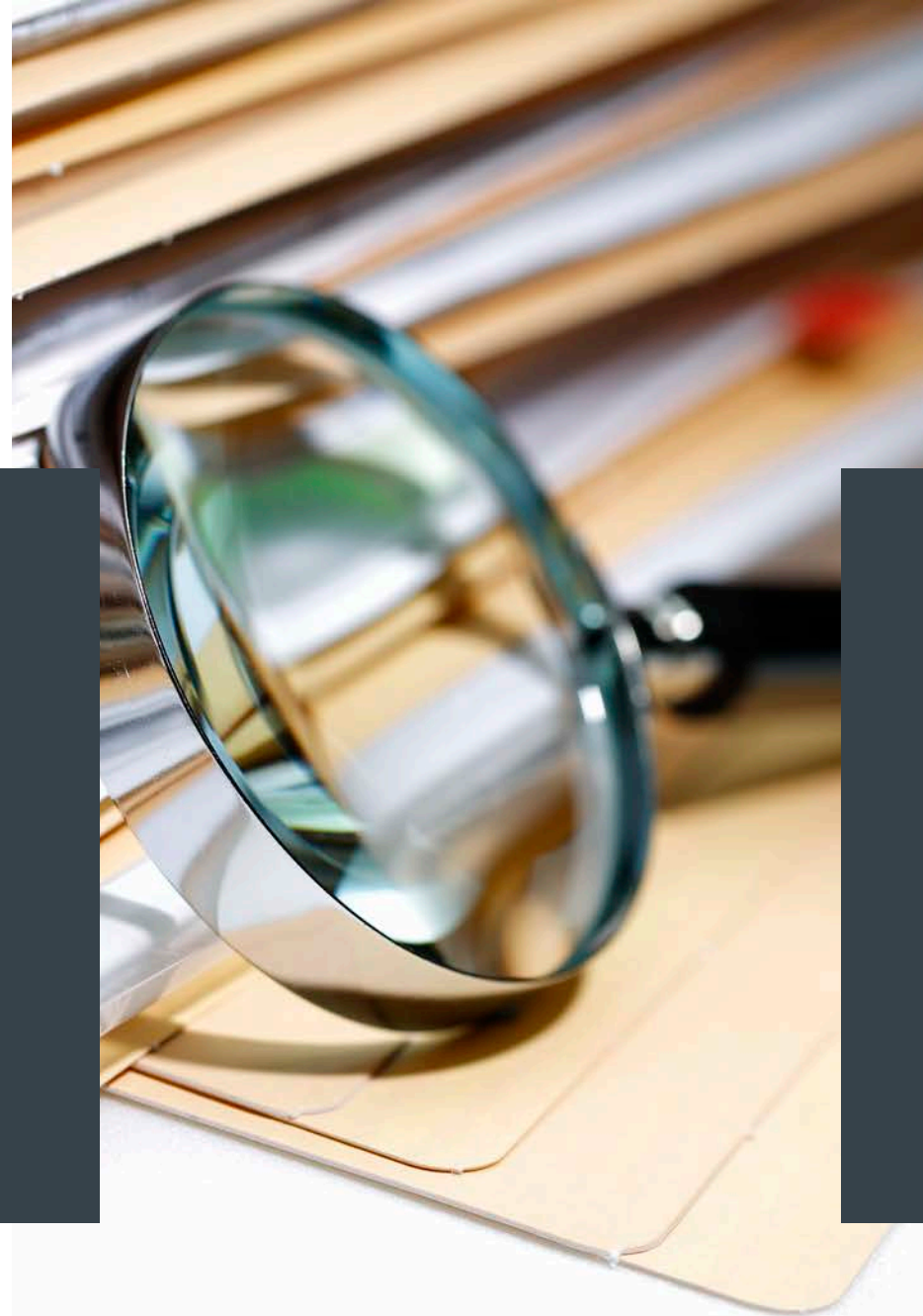
Those involved in the design of the intervention

ALLEN + CLARKE

STEWARDS

Those involved in the governance and oversight of the intervention

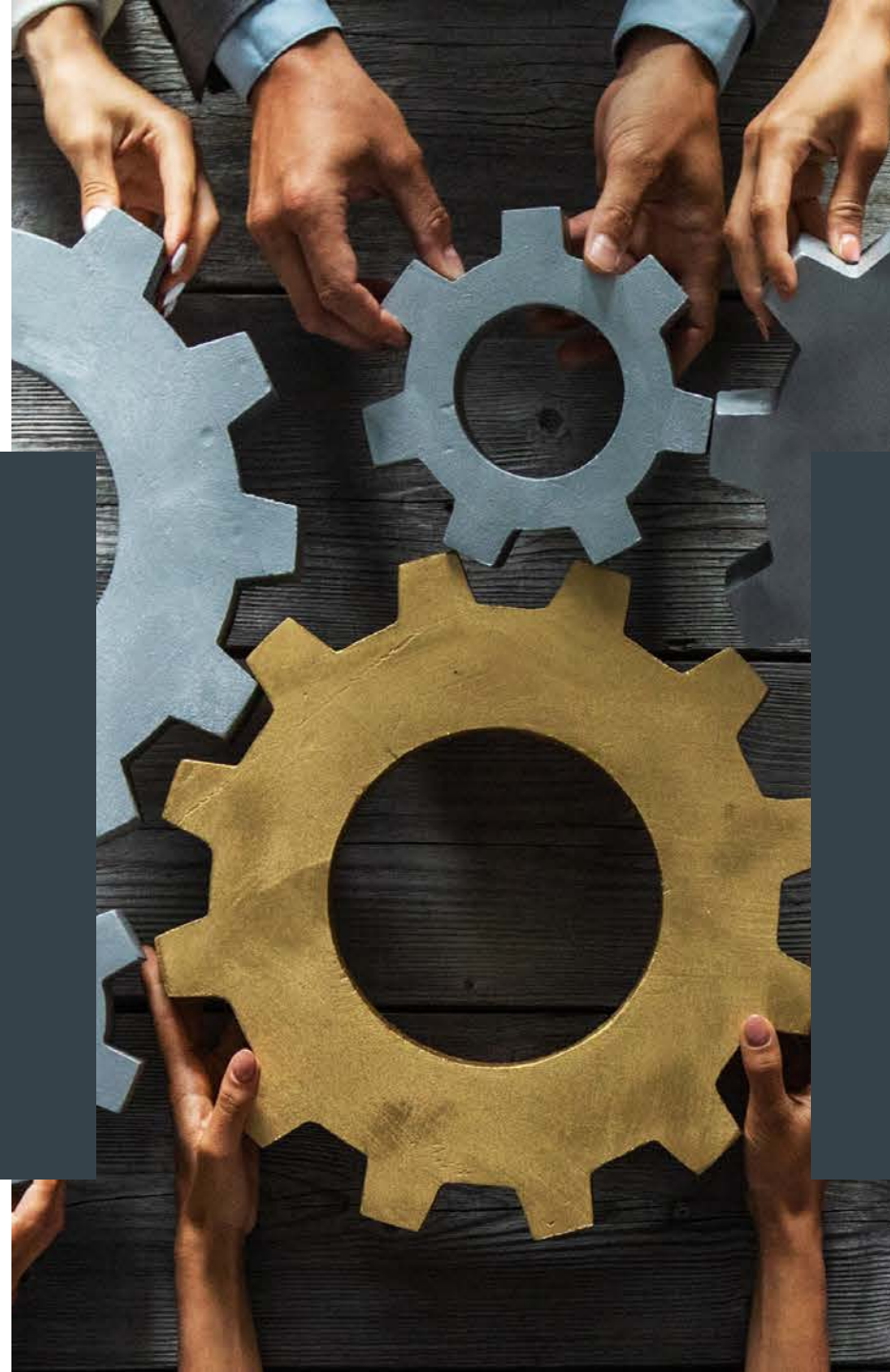ALLEN + CLARKE

STAKEHOLDER GROUP 3:

CONNECTORS

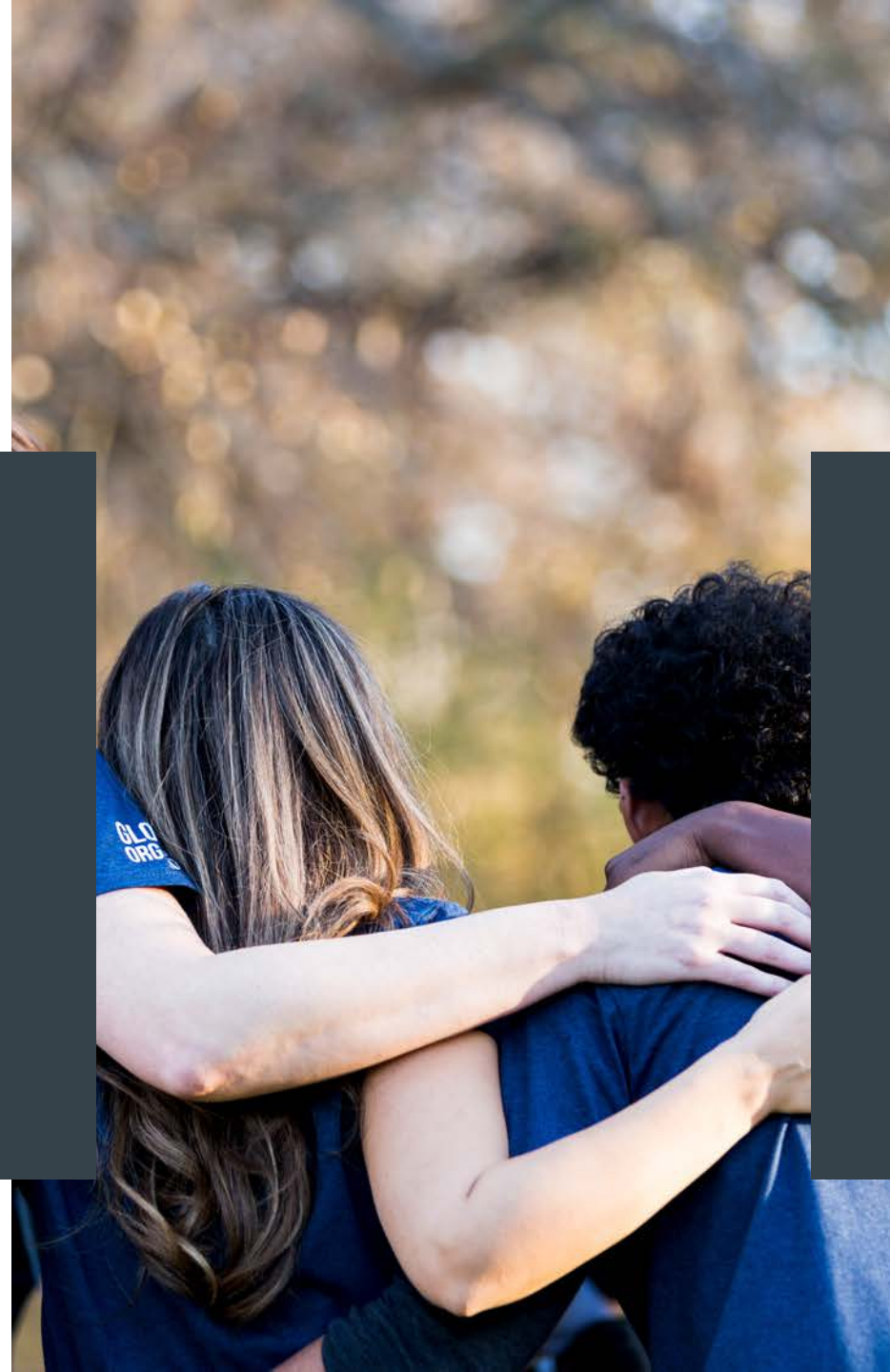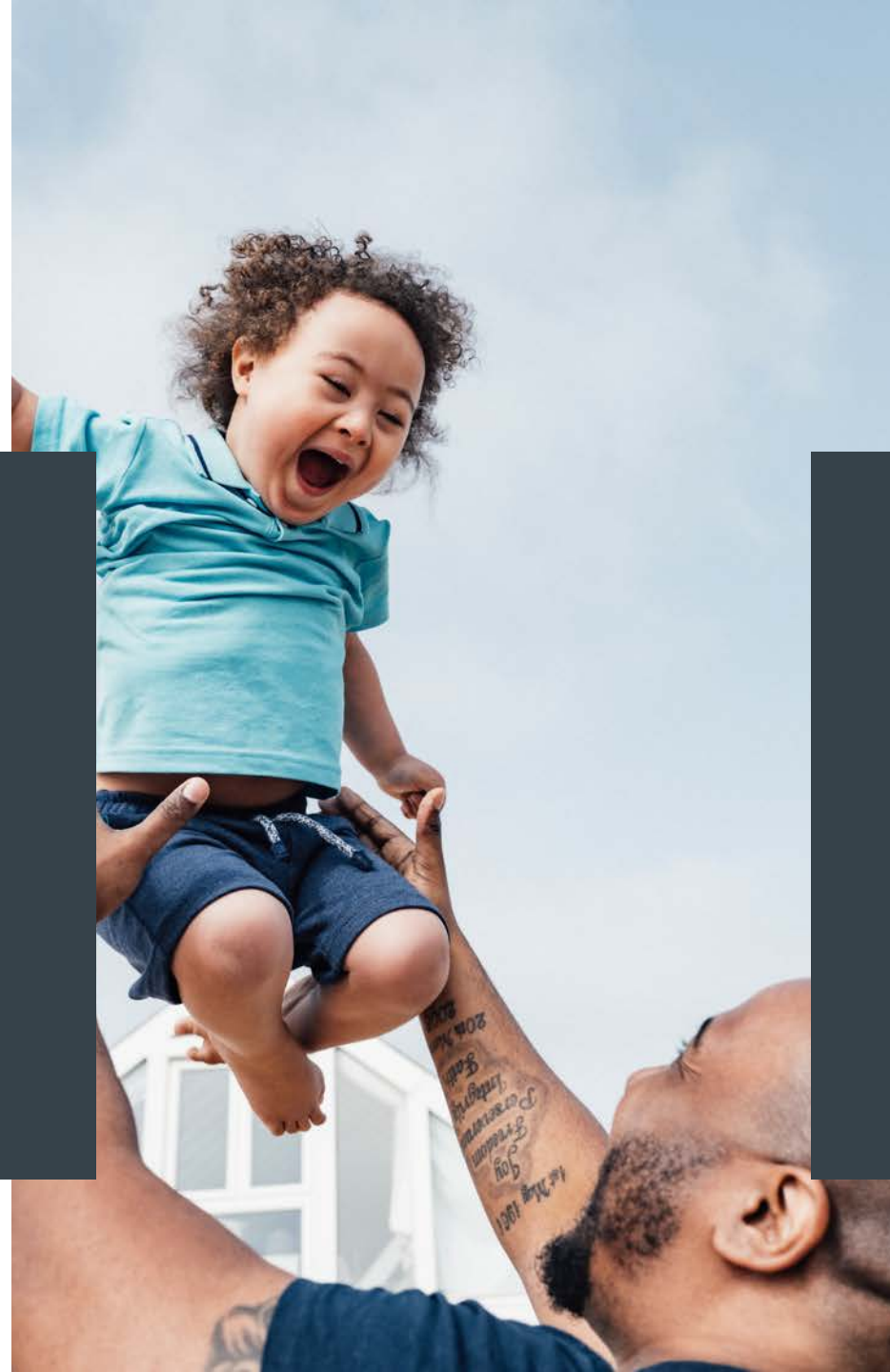Those responsible for managing the delivery of the intervention

ALLEN + CLARKE

DRIVERS

Those doing the work of delivering the intervention to the target population
(the 'boots on the ground')

ALLEN + CLARKE

THOSE EXPECTED TO BENEFIT FROM THE INTERVENTION

ALLEN + CLARKE

EXAMPLE: CHILD AND YOUTH WELLBEING PROGRAM STAKEHOLDER ECOSYSTEM

ALLEN + CLARKE

CHILD AND YOUTH WELLBEING PROGRAM

Architects

Cabinet Ministers

Expert Advisory Group

Stewards

Minister for Child Poverty Reduction

Social Wellbeing Board

Child Wellbeing Agency DCEs

Children and young people

Connectors

Central government social sector agencies: Action Plan Leads, contract managers
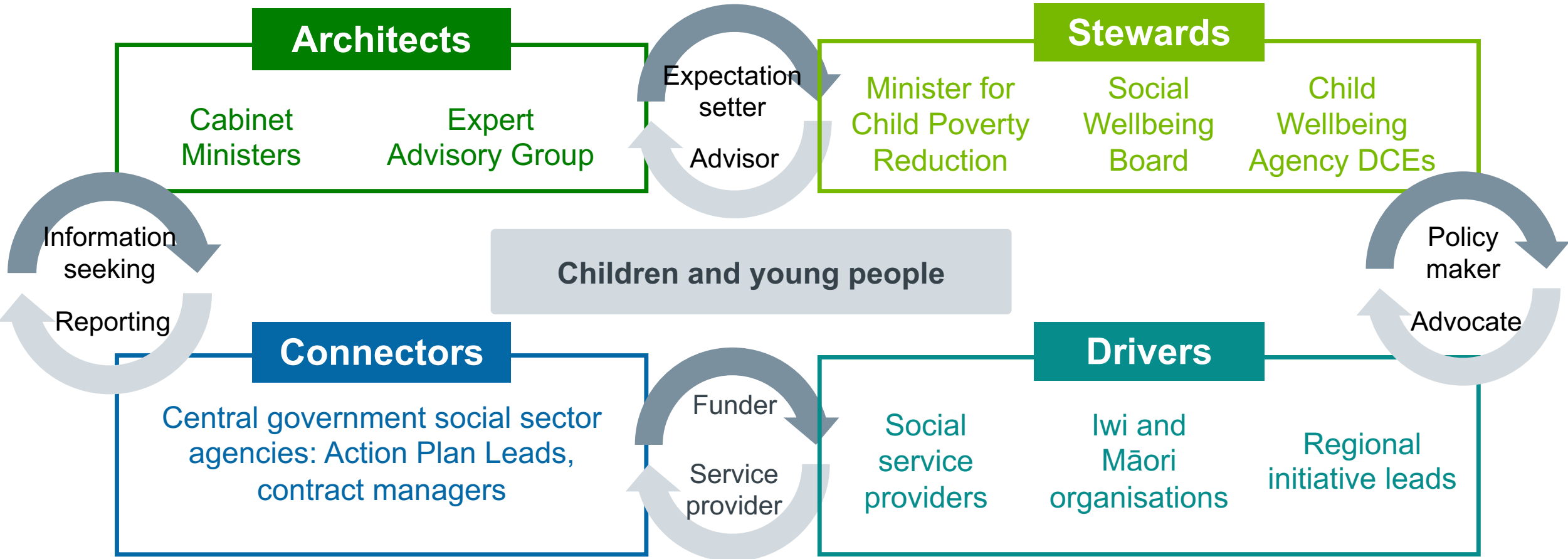
Drivers

Social service providers

Iwi and Māori organisations

Regional initiative leads

ALLEN + CLARKE

12

Interactions (relationships) between stakeholder groups

CHILD AND YOUTH WELLBEING PROGRAM

Architects

Cabinet Ministers

Expert Advisory Group

Expectation setter

Advisor

Stewards

Minister for Child Poverty Reduction

Social Wellbeing Board

Child Wellbeing Agency DCEs

Information seeking

Reporting

Children and young people

Policy maker

Advocate

Connectors

Central government social sector agencies: Action Plan Leads, contract managers

Funder

Service provider

Drivers

Social service providers

Iwi and Māori organisations

Regional initiative leads

ALLEN + CLARKE

14

Environmental (contextual) factors that interact with the stakeholder ecosystem

CHILD AND YOUTH WELLBEING PROGRAM

Architects

Cabinet Ministers

Expert Advisory Group

Expectation setters

Advisor

Stewards

Minister for Child Poverty Reduction

Social Wellbeing Board

Child Wellbeing Agency DCEs

Information seeking

Reporting

Children and young people

Policy maker

Advocate

Connectors

Central government social sector agencies: Action Plan Leads, contract managers

Funder

Service provider

Drivers

Social service providers

Iwi and Māori organisations

Regional initiative leads

Contextual factors

Other child and youth focused initiatives

Election cycle (upcoming NZ election)
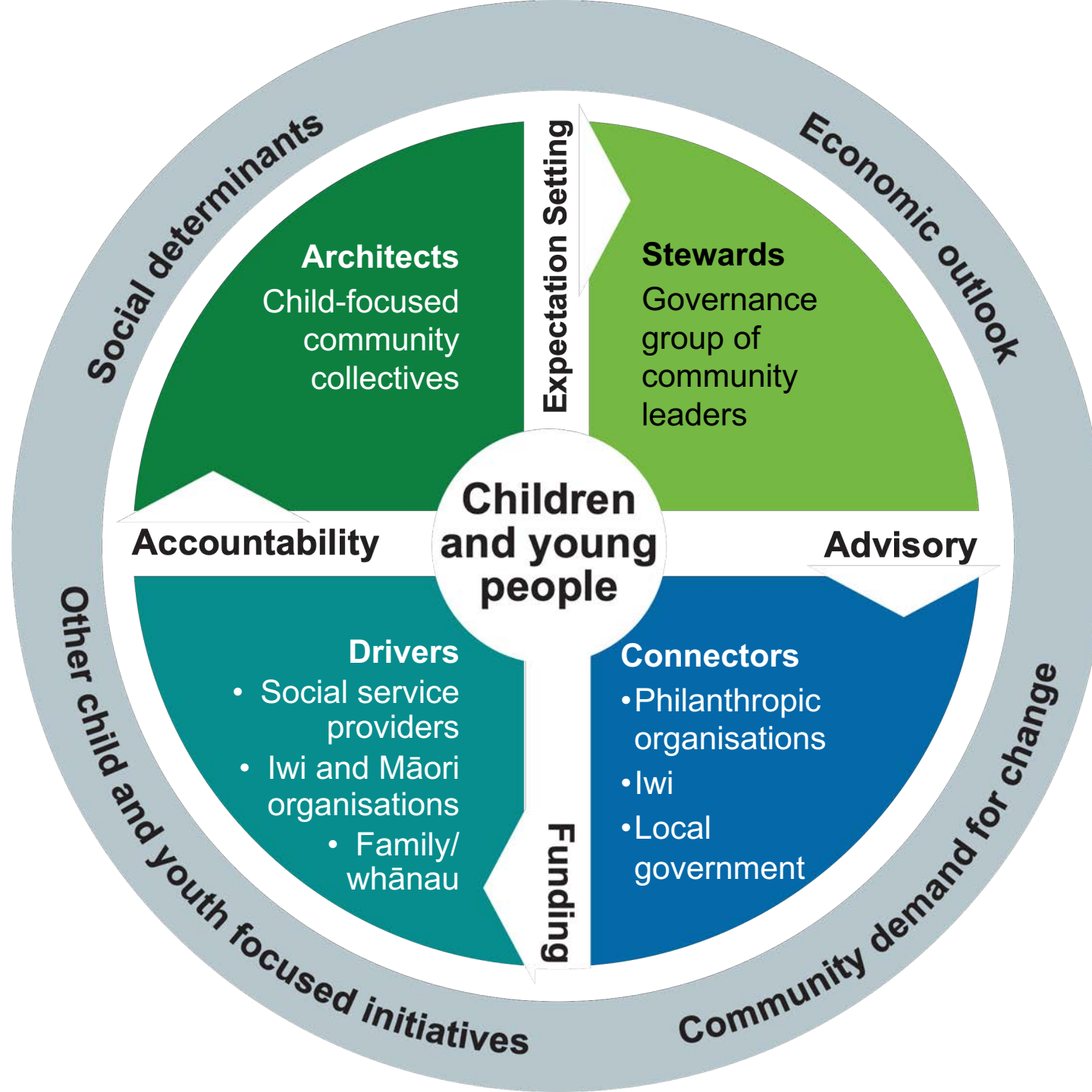
Economic outlook (pending recession?)

CHILD AND YOUTH WELLBEING PROGRAM

Architects

Cabinet Ministers

Expert Advisory Group

Expectation setters

Advisor

Stewards

Minister for Child Poverty Reduction

Social Wellbeing Board

Child Wellbeing Agency DCEs

Information seeking

Reporting

Children and young people

Policy maker

Advocate

Connectors

Central government agencies: ... leads, ... managers

MONITORING DATA

Funder

Service provider

Drivers

Social service ... organisations

Regional initiative leads

EXPERIENTIAL DATA

COMPARATOR DATA

Contextual factors

Other ... initiatives

Election cycle (upcoming NZ election)

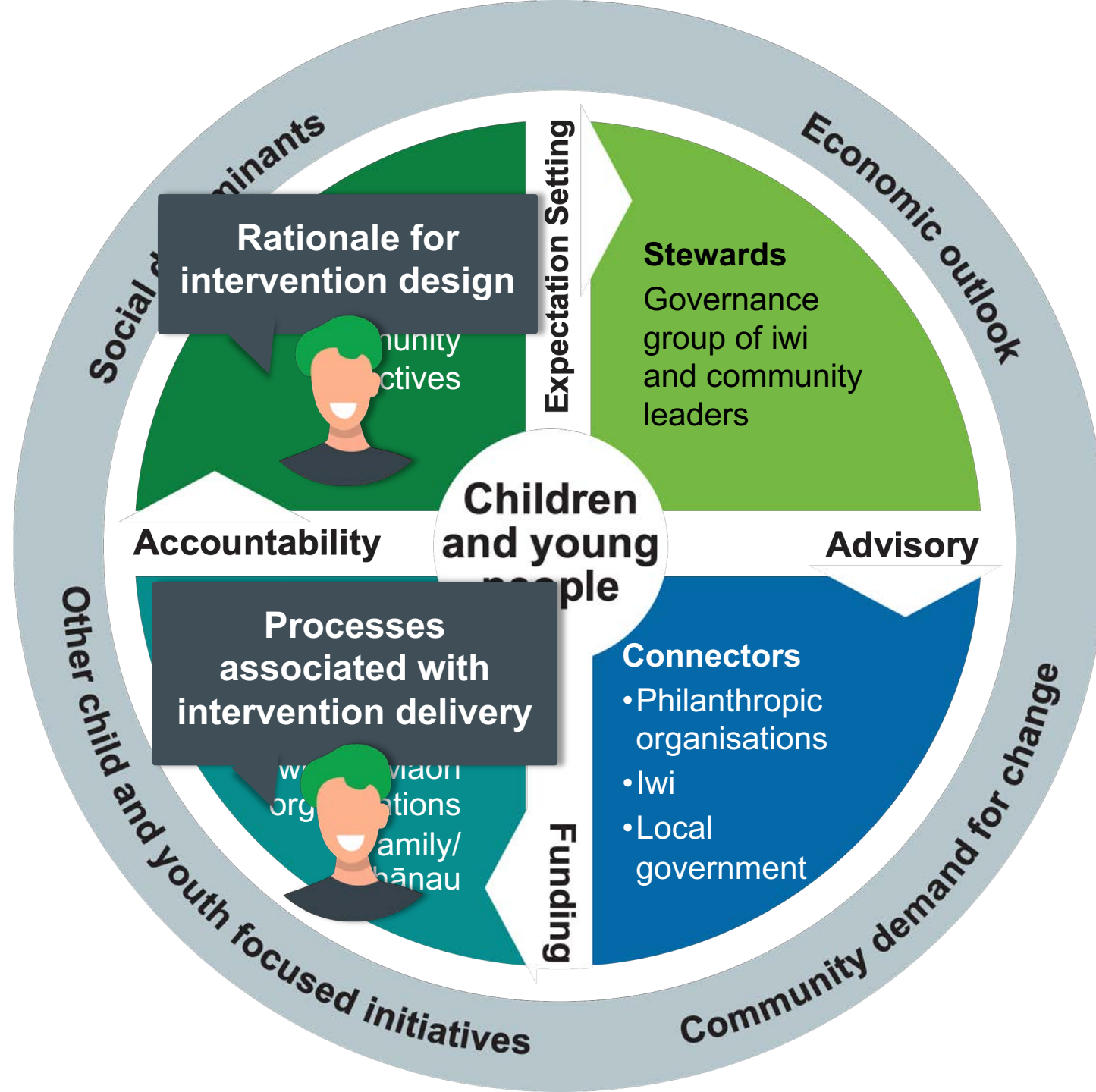Economic outlook (pending recession?)

NGĀ MIHI
THANK YOU

ALLEN + CLARKE