

Traps for young players

***Dan Borg, Jen Thompson, Victoria Cook Ellie
McDonald***

A scenario...

You are asked by your boss to conduct an evaluation with a 6 week turnaround...

Your nightmare:

- **Gaps in data/poorly collected data**
- **Unclear stakeholders**
- **Lack of governance**
- **Unclear purpose**

Pitfalls

What have we learnt the hard way?

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