

Joining the dots
evaluation and strategy

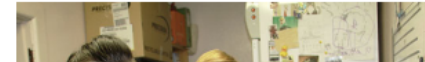
Joanna Farmer

*Workplace Strategy Lead,
beyondblue*

Find training and resources for better workplace mental health

Learn more >

Workplace resources for

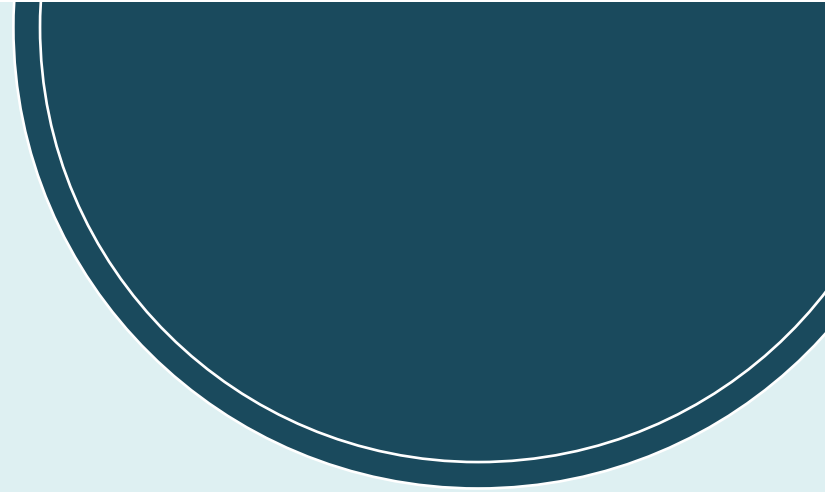
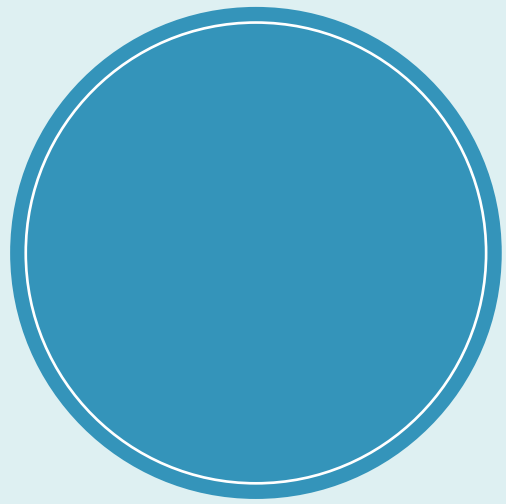


Context



A beautiful
relationship





Definitions

Strategy

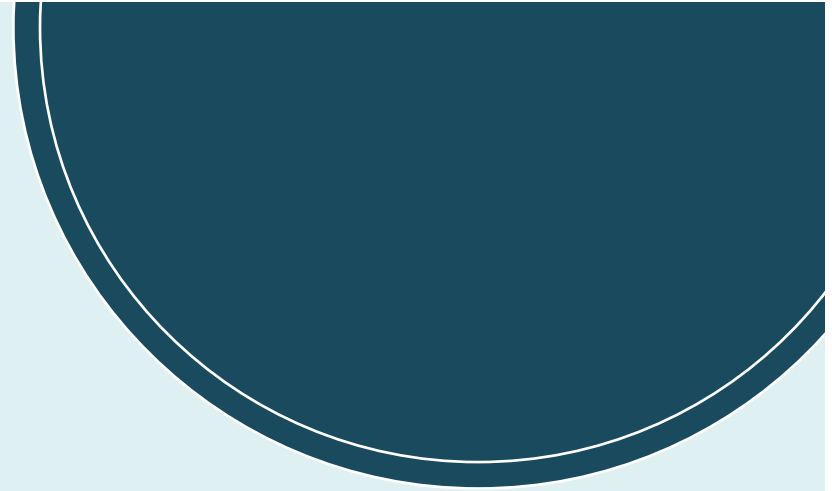
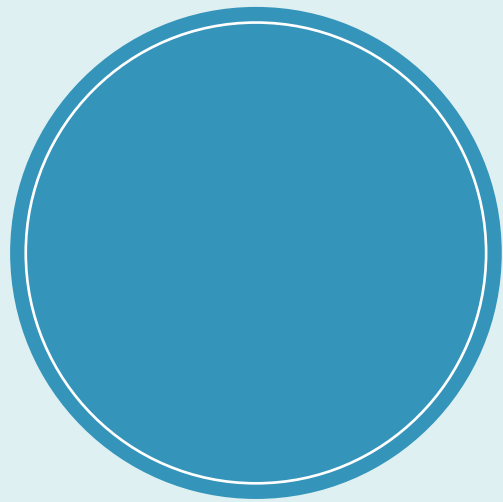


Strategic planning



Theory of
change





The challenge

Divided

Please...
DO NOT ENTER



Where do I
fit?

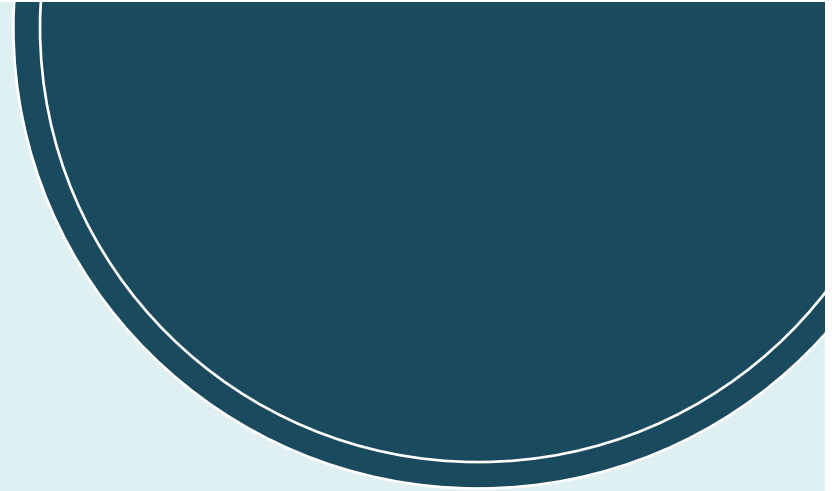
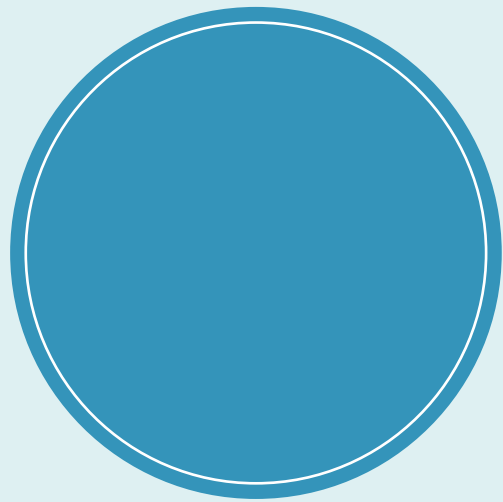


Outcomes



Theory of
change





Joining the dots

Locus of
decision-
making



Build in
measures



Demonstrate
success



Reflect and
share



Capacity
building



Any
questions



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Credit to
Fran Demetriou
for helping me think
through this stuff!