



ASIA MEL FOR INFLUENCING LEARNING JOURNEY

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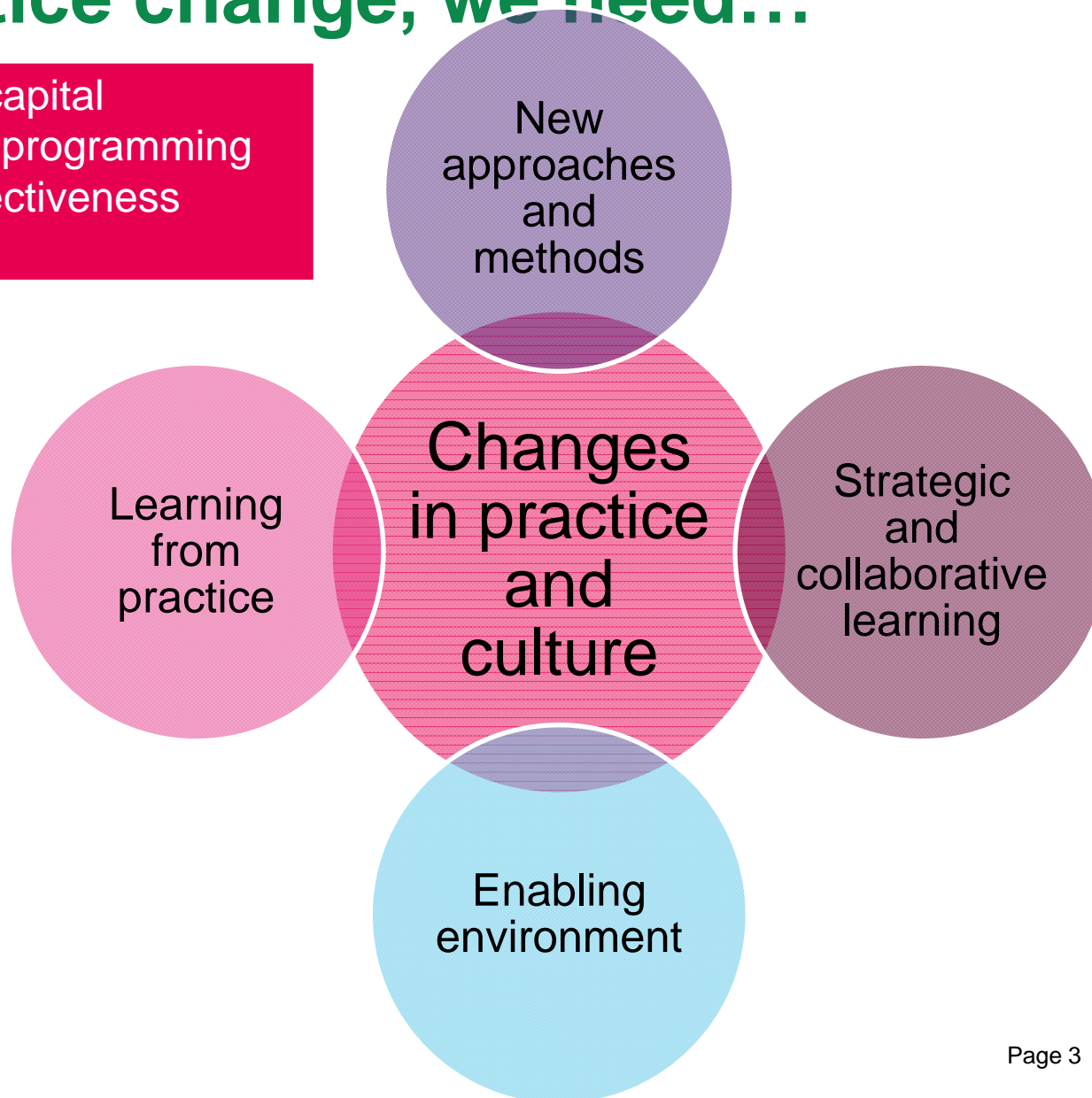


Influencing to achieve lasting
change at scale

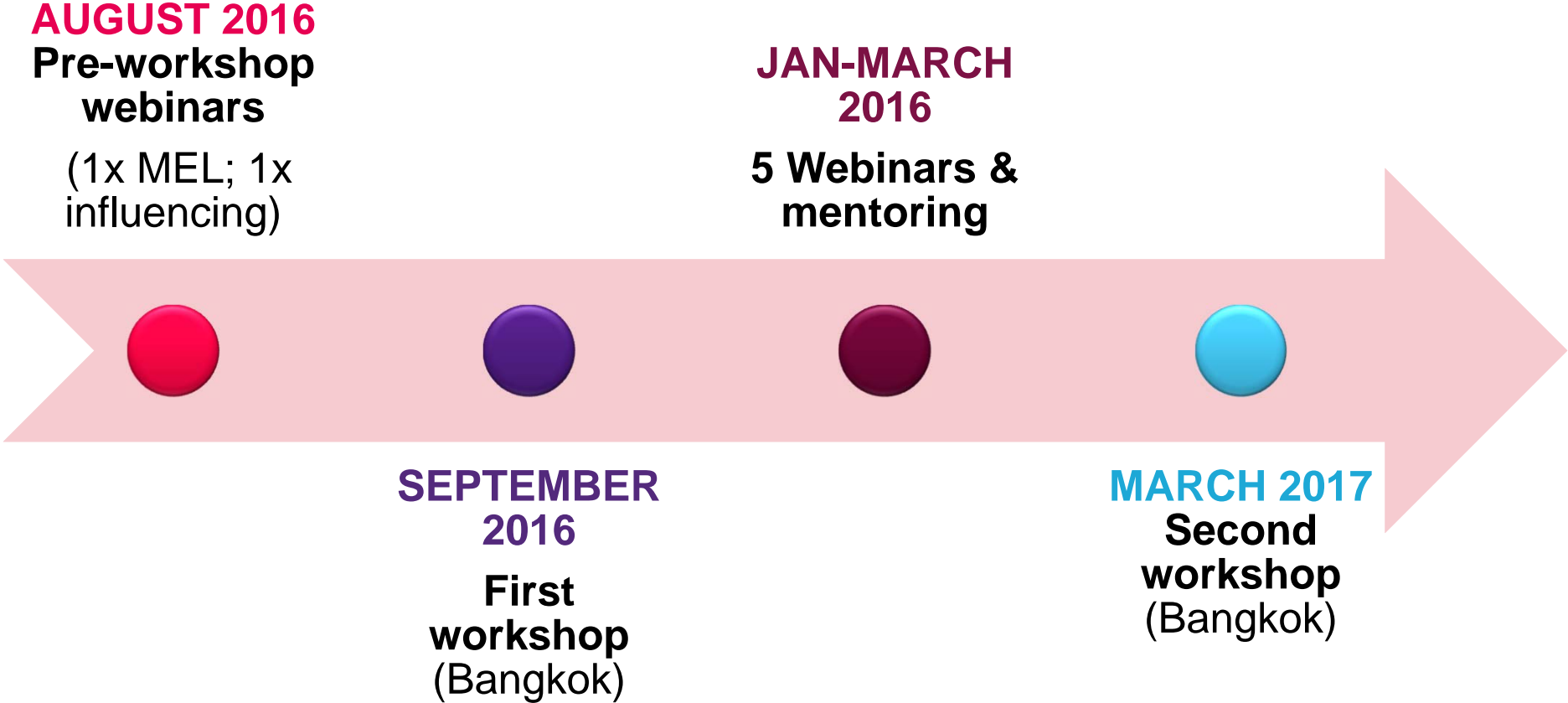
To learn about MEL for policy and practice change, we need...

Evaluation capital

- Adaptive programming
- More effectiveness

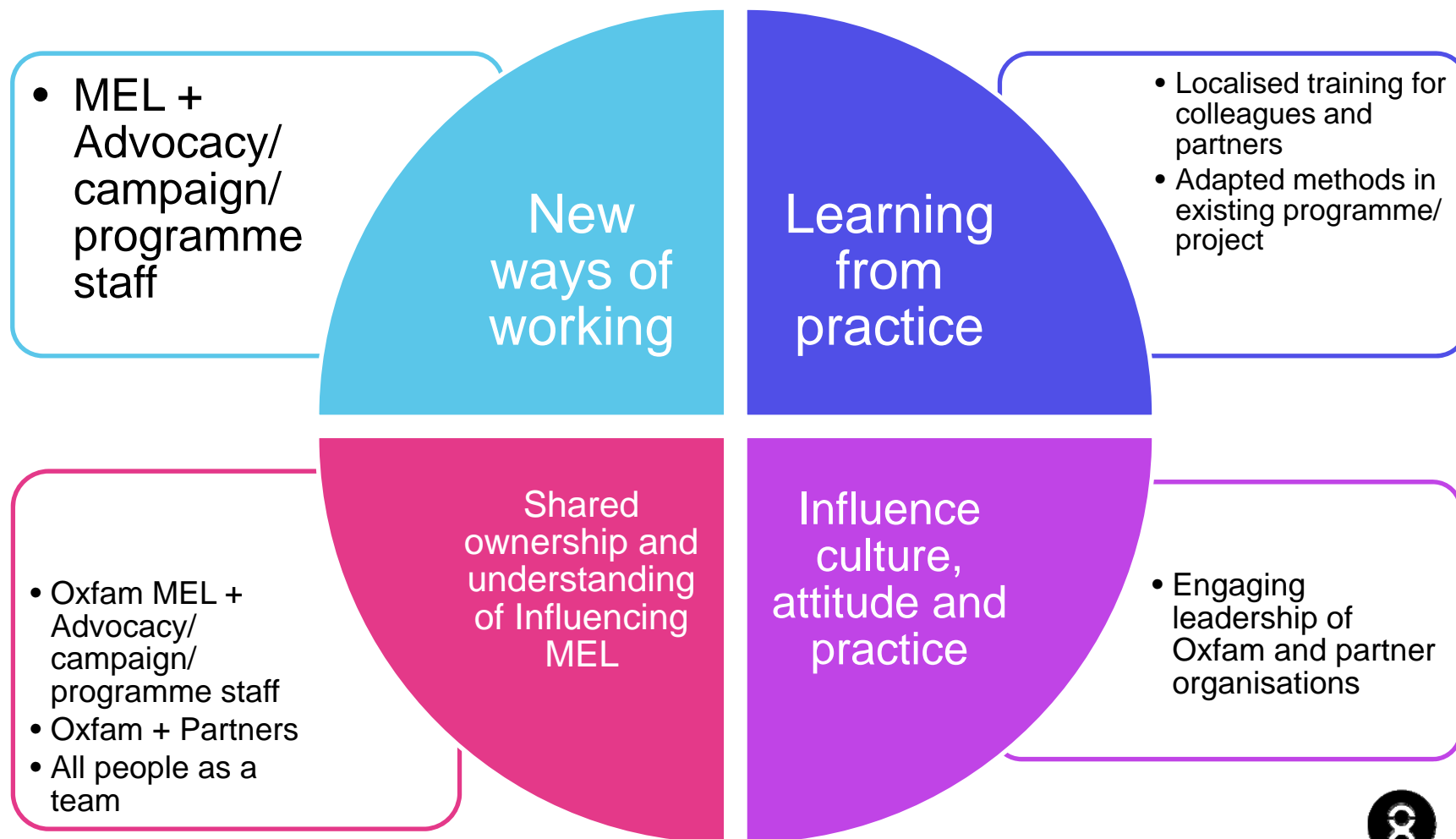


How? A journey with 4 stations



How it has been used?

Oxfam programmes in China as a case



Uses – engaging partners in the learning journey

Enhancing local civil society organisations'

- analytical capacity and awareness
- more evidence-based and conscious choices on influencing and its MEL strategy
- ownership of the learning process



What are the success factors?

- Organisational **strategic framing and commitment**
- Demand and sustained interest from **participants and their managers**
- A **journey owner AND leaders**
- **Multi-disciplinary team of facilitators**
- **Project support**
- At least **6 months** journey. It's a process



Want to learn more?

Get in touch!

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QUESTIONS?



Oxfam Monitoring Evaluation and Learning (MEL)
for influencing workshop
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