Inclusive evaluation through film as data and output

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Outline

Inclusive evaluation framework

Community Inclusion Initiative

Film as data and output

Benefits and difficulties with film

Implications for film

Telling Your Story:

an evaluation of the Community Inclusion Initiative

UNSW
SYDNEY

Inclusive evaluation framework

Goal

Is the knowledge gained useful?

Will the knowledge gained helpful to address social inequality?

Is the knowledge gained aimed at producing reliable knowledge?

Dimension

1. Control of decision making

2. Diversity of participants

3. Power relations between stakeholders

4. Manageability of implementation

5. Depth of participation

Weaver, Cousins 2004 Unpacking the participatory process. Journal of MultiDisciplinary Evaluation, 1, 19–40.

Community Inclusion Initiative

Disability service providers	Capacity building to develop new models of support	11
People with disability	Individual plan and action to achieve preferred community inclusion	46
Staff	Training and experience using the new approach	61
Community members	Contact with people with disability	8
Families	Informal support	36

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SYDNEY

Evaluation questions

1. Was the Community Inclusion Initiative effective in improving **community inclusion outcomes** for people in the program?

In relation to these participant outcomes

2. What aspects of the Community Inclusion Initiative **contributed to or were barriers to effectiveness**, and how were they addressed?

Evaluation methods

Longitudinal 12 months 2 time points

Interviews with each stakeholder group

Document analysis

Observation in project management/training meetings

Films

Film as data and output

Film data collected through

- Evaluators recorded longitudinal interviews and observations

- Participants and supporters encouraged to record film about their experiences

- Professional film company recorded material in second round interviews for preliminary themes

Film outputs

Three thematic films

Three participant stories

One summary film

http://rcypd.edu.au/projects/tys/

Utility of the method

Depth of data for mixed method analysis

Accessible free online use by

- Participants

- Organisations involved

- Commissioning agency – National Disability Services, DSS, NDIA

- Other organisations and public

Difficulties of the film data and output method

Considerations

- Participants' willingness to be filmed

- Evaluators' filming competence

- Conflict between data collection and good film footage as output

- Ethical questions about positive portrayal of participants' stories for public viewing

- Conflict between funder's positive story of change and measuring outcomes

Implications for future video methods in disability evaluation

Early planning of storylines for outputs

To avoid conflicts between data collection and outputs

Early outputs so participants become familiar with format

Resources

Telling your story
http://rcypd.edu.au/projects/tys/

Disability policy projects and publications
www.sprc.unsw.edu.au/research/areas/disability/

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