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Structured group discussions in evaluation methodology

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This paper attempts to discuss the use of Structured Group Discussions (SGDs) as a method of evaluation research, and its place in the epistemology of research methodology. The chief organizing question for this paper is: to what extent do Structured Group Discussions provide a reliable and valid approach to evaluation measurement? The effort of answering this question interrogates research paradigms, designs, evaluation methodology and instrumental case studies. The paper concludes that SGDs are innovative approach to minimizing flaws of both qualitative and quantitative data collection methodology by juxtaposing various strengths of both methodologies.